

LESSON PLAN



CPF 50 Voices Challenge

A Classroom Warm-Up for the Concours d'art oratoire

Time: 30–45 minutes

Grades: Any

Goal: Help students generate ideas, practise spontaneous speaking in French, and create a 50-second, social media-style video for CPF's 50 Voices Challenge. This is a great preparatory activity before working on your speech for the Concours d'art oratoire.

Perk: 50 students (chosen at random) will win a \$50 Everything Gift Card.

LEARNING OBJECTIVES

Students will:

- practise speaking in French
- organize ideas for oral communication
- build confidence before writing a longer Concours speech
- celebrate 50 years of French learning in Canada

THE CHALLENGE

Students create an approximately 50-second long video (think social media reel) answering:

Imagine the future of French. What would you add to it?
Imagine l'avenir du français. Quelle sera ta contribution?

There are no judged rankings — 50 winners will be selected at random, making every student's participation meaningful.

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Step 1 — Spark Ideas (5 minutes)

Ask students:

- Where do you use French?
- What French word should we invent for new technology?
- What would you like future students to experience?
- How could French bring people together?

Record ideas on the board.

Step 2 — Brainstorm (10 minutes)

Students complete:

MY THREE IDEAS

Idea

Why it matters

_____	_____
_____	_____
_____	_____

Choose one favourite.

Step 3 — Build a 50-Second Message (10 minutes)

Simple structure:

- Opening (10 sec): Introduce your idea.
- Middle (30 sec): Explain why it matters.
- Ending (10 sec): Share your hope for the future.

Example sentence starters:

- *Je rêve d'un avenir où...*
- *Le français est important parce que...*
- *Dans 50 ans...*
- *Ma voix peut contribuer en...*

Step 4 — Record (10–15 minutes)

- Students record vertically,
- aim for videos to be about 50 seconds long,
- speak clearly, and
- retakes are encouraged.

Step 5 — Submit to the contest for a chance to win \$50 (5 minutes)

cpfconcours.ca/defi-des-50-voix